



# UNITED F.C.



## Table of Contents

- Page 2. WHO IS UNITED FC INTERNATIONAL & OUR PARTNERS : MISSION
- Page 3. OUR PARTNERS, TECHNOLOGICAL TOOLS & IMPLEMENTING OUR GOALS
- Page 4. BCAA SOMOS+ SOCCER LEAGUE, POWERED BY UNITED FC
- Page 5. SOMOS+ LEAGUE STRUCTURE & REGISTRATION PROCESS
- Page 6. UNITED FC BUSINESS PROPOSED PARTNERSHIP MODEL
- Page 7. TOURNAMENTS & OPPORTUNITIES (NATIONAL & INTERNATIONAL)
- Page 8. FUTURE OPPORTUNITIES WITH THE END PROFESSIONAL GOALS
- Page 9. ATTACHMENTS & LINKS



# UNITED F.C.



## United FC International Empowered by our Partners

United FC International is a 501(c)3 Professional Development Sports Agency Equally providing the highest level of Education, Technology & Opportunity to the NEXGEN.

United FC International Education is empowered by its many World Leading Partners:

> **NOVANET AC**: the Technological Management Department for Spain's Governing Soccer Body, the **Royal Spanish Football Federation** (Spanish: Real Federacion Español de Futbol; **RFEF**).

> **REAL MADRID CF** is the No 1 Club in Soccer History & the most valuable team in the World...

Along with many other Elite Professional Soccer Clubs throughout Europe & in the Americas we will provide our new partners with a Methodology that will create Elite Players from an early age, perfecting the process!

There is a need in Elementary & Middle Schools to structure a Professional Development Sports Language and United FC International has the leading know-how and the desire to provide it so that young athletes and developers can teach how to do things right from the beginning. Having a **Counties Athletic Association** as our next World partner will provide the youth of America with the sports methodology & technology that is currently the spearhead in European Sports Development. Providing the NEXGEN the Best Development to compete like the Elite of the World no matter the current inequalities that we encounter in order to promote a fairer, more equal society through soccer.

The **TRUE GRASSROOTS** of young athletes is found in their schools and **OUR MISSION** is to make them the foundation of Professionalism providing them with the values & the tools needed to create a County Development School League that will become the arena that will provides a direct path to Professionalism in Sports.

Our **NATIONAL "SOMOS MAS+" PATH** will make the Athletic Association the leaders in sports & academics development meanwhile keeping the competition, our residents & profits inside our Counties!





# UNITED F.C.



## NOVANET AC SOMOS+ SOCCER LEAGUE

**SOMOS+ means TO BE MORE+**, United FC will add more to our Partnership, by providing  
The HIGHEST UEFA EDUCATION, COMPETITION, TECHNOLOGY & OPPORTUNITY

Link:

The **GOAL** is to make our partners the leading Educators & Developers in the USA, by creating the **SOMOS+ SOCCER LEAGUES** which will serve three main purposes to our communities:

- 1) **Provide Families** a Professional, Smarter & more Affordable option to player Development
- 2) **Provide Businesses** a more profitable community focused in keeping our residents in the County.
- 3) **Provide the NEXGEN** a direct path to competing in Europe giving them a true door for success.

**SOMOS+ LEAGUE** will be the blueprint for all US schools, thanks to our partnerships.

**NOVANET AC** the RFEF Tech. Dept. will provide the #1 Managed Youth League in all US Counties.

The RFEF, will also provide the #1 Scouting Software (**CAMELOT**) Link: <https://youtu.be/rugx2liDhsM>

This software will provide Coaches & Parents the tools needed to help in the Development of our athletes and provide United FC an analytical evaluation platform to help us identify the top talents for Europe. Alongside of Camelot we will provide **CROMOWIN an NFT**- which is a unique digital ID that is recorded on a blockchain, and is used to certify ownership and authenticity to each student athlete. Link:

The NFT will be used for various purposes: Link: [https://youtu.be/Rf07Rbw\\_vjQ](https://youtu.be/Rf07Rbw_vjQ)

### Schools Counselors & Parents

Will use it to monitor students growth athletically, psychologically & socially, helping us all to nurture a better tomorrow.

### Coaches & Parents

use it to stay connected to their kids, analyze, develop, evaluate players growth to challenge & promote a competitive environment.

### Athlete

Can use it as a CV, Social Media, TikTok's and more importantly to market themselves with Universities & Pro Scouts.



# UNITED F.C.



## SOMOS+ LEAGUE STEPS & BENEFITS

Partners will be provided with ACCESS to the NOVANET S+ SOFTWARE

- > Oversee the registration of players and coaches
- > Follow and consult the classification tables with their results and statistics
  - > Support the game calendar with dates and times
  - > Keep track of possible sanctions & Disciplinary actions
  - > Catalog and use contact details for present & future use
- > Direct internal communications between those responsible within all teams

Along with many more functions that the software makes available for the management of a Professional Sports League Structure within Broward County Schools.

A website will be made available to the general public, where they will be able to consult all the competition data & to establish relations with local sponsors to help them increase their sales within the county.

**NOVANET S+** will create different competitions by geographic location and this will eliminate the large displacements of teams & families and it will also create a reoccurring revenue for our local merchants. Tournaments within the zones will generated several champions & runners ups who will eventually compete in our end of the year **SOMOS+, COUNTY CHAMPIONS LEAGUE FINAL.**

United FC will also host several holiday tournaments which will help us to grow the competition level & popularity of this Professional Path.

**United FC's International Tournament** will be held in Broward County and it will become the **#1 tournament in the USA.** It will provide opportunities directly to our student athletes to compete in Europe through our International Development Program annually or during their Holiday Breaks...

Competing in Madrid, Spain is perhaps the most competitive stage & desired goal for most Soccer Player in the World- We will provide many opportunities for IQ growth.

Example of our **SOMOS + SOCCER LEAGUE - Powered by United FC INT**

Link: <https://youtu.be/KuLDFsDvTVQ>



# UNITED F.C.



## SOMOS+ LEAGUE MATRIX & REGISTRATION PROCESS

### TEAM AND PLAYER REGISTRATION PROCESS SCHEME





# UNITED F.C.



## UNITED FC PARTNERSHIP MODEL

UNITED FC International as the outsource Sports Mgmt. Corporation for our PARTNERS we will implement all operational tools during the academic year to establish a Professional Development Soccer League into the grassroots of the Counties we Develop starting in the Elementary and Middle Schools, the GRASSROOTS to produce the Top Prospects.

Once UNITED FC International has signed its agreement with its Partners it will start identifying sponsor partners via the local businesses within the competition zones (each zone supporting the local schools) & we will also obtain the support of the Counties Chambers of Commerce to guide us in identifying the large investors who want to support our SOMOS+ Development Youth Program. Manage a Crowdfunding and hire Grant writers to complete our Foundation.

UNITED FC will provide a full detailed partnership budget laying out how the monthly payments are allocated. Our plan is to maximize the growth of the project hence profits will go directly into 3 payouts:

- **Novanet AC, CAMELOT & CROMOWIN-** Information Technology Department 40%
- **United FC International-** Human Resources & Operations Management Department 30%
- **BCAA SOMOS+ LEAGUE-** Production, Research and Development Department 30%

The objective is to make sure that the County / Partners grows alongside through the allocation of funds for Management, Coaching & Youth Ref jobs. Future Goals of signing of Pro Players in Europe and eventually creating an MLS Team from our Developed players is a reachable Goal!

We will focus on Education & subsidizing cost for low income families.

**UNITED FC WILL GO THE EXTRA MILE**



# UNITED F.C.



## SOMOS+ INTERNATIONAL & COUNTY TOURNAMENTS

The Nations #1 Tournament & Competitive Destination

The Economic Impact of Hosting Local, County & National Tournaments  
Are small compared with hosting Europe's #1 Youth Tournament in Broward County

UNITED FC has taken the data from 14 studies relating to sports tournament and can conclude that our plan will generate the highest economic impact via tourism for Broward County.

Our Professional experience in hosting them along with our anticipation of S. Florida hosting the  
**2025 FIFA Club World Cup & The World Cup in 2026**

Makes United FC International the partner to create & lead the County into a Profitable Future.

The study lead by Professor John Crompton of Texas A&M University states that with 7 local tournament a city can generate \$1 million in profits and what United FC International is aiming to create out of BROWARD COUNTY is to be the #1 National Destination for Soccer Competition.

Hosting our County Tournaments will be the beginning as we are ready to Host in December 2024  
**THE CHAMPIONS WORLD CLUB YOUTH TOURNAMENT**

**Powered by United FC International**

<https://youtu.be/sS5WwT0e-MA>

Some of the World's Best European Clubs that have already attended our tournament, include:

- PARIS SAINT-GERMAIN F.C. (FRANCE)
- REAL MADRID CF (SPAIN)
- BAYERN MUNCHIN (GERMANY)
- BARCELONA CF (SPAIN)
- MANCHESTER UNITED - ENGLAND
- GETAFE CF (SPAIN)



# UNITED F.C.



## United FC Professional European Path & Future Goals

**AN HONEST & REAL ROAD MAP BY UNITED FC INTERNATIONAL  
EUROPEAN COACHES METHODOLOGY - DEVELOPMENT - COMPETITION - PLACEMENT**

The **United FC PATH** is founded on success, our goal of educating excellence is obtained by having the Leading Educators developing with the Leading Methodology along with providing the Highest Level of Competition, one that must be created in the US & the other of which we already provide through our International Exchange Program of Seasonal Tournaments or Annual Student Program that leads to Placement!

### UNITED FC MADRID EXCHANGE PROGRAM

Our project was established because of the need of an honest development over the selling of false paths. United FC International has worked in this business with the Greatest Soccer Clubs in the World and we know that the only true path to a Professional Career is living it daily and living it in the highest competitive stage of which is found primarily in the Capital of World Soccer, Madrid, Spain. United FC Madrid is an existing path to Reaching the Greatest Soccer Dreams!

**FOR PLACEMENT SEND INQUIRY TO [unitedfcmadrid@gmail.com](mailto:unitedfcmadrid@gmail.com)**

### FUTURE GOALS

With our new Partnership, United FC International will be establishing our European Academy in Agrandá del Rey, Madrid which has been named the European City of Sports 2024 Managing a Professional International School in Europe and an a future MLS Team & Academy in Broward County Initiating with our SOMOS+ LEAGUE as our feeder for International Opportunities for Broward County Youth. Supporting Links & Testimonies:





# UNITED F.C.



## United FC & the Real Madrid CF Foundation

United FC currently oversees 3 sectors of Education in **REAL MADRID CF**: the Development of Methodology for Professional Coaches/Players, the Educational International Program that coexists in sports & education through Soccer & Basketball and the Development of Coaching children with disabilities, we will add these values & programs to our community to initiate a new sports foundation that will lead 3 steps ahead of the rest.

United FC International is also a Foundation with projects that are especially aimed at the social integration of vulnerable groups to improve their lives and after more than 20 years of experience in the training of technical educators, coaches, parents in socio-sports projects in 5 different continents we have obtained a cultural view that allows us to empathize with our South Florida multi-cultural community.

**United FC International Foundation** will provide our Sports Values Academy to professionals and entities specialized in educational sport or interested in the application of the positive values of team sport in our teaching-learning process that will be used to develop a common language for our community. **United FC Sports Values Academy** is based on the didactic methodology of the Real Madrid Foundation and its pioneering philosophy, embodied in the program "Values and Sports", which uses the practice of soccer and basketball as a vehicle for education in values and the integral training of their participants. United FC's Mission is making sure that all of our youth, whether with disabilities, from low income homes, broken homes or from stable homes that ALL have the Highest Development opportunity no matter the Family status or ability as it is normally found in all of the Travel Sports Programs in the United States of America.

**UNITED FC IS CREATING A PRO PROGRAM WITHOUT DENIAL REASONS!**